

TRANSFORMATIVE POTENTIAL OF AI & THE NEED FOR A JUST TRANSITION

Fortaleza, July 25th, 2024 - PRELIMINARY

Centro de Eventos (Av. Washington Soares, 999 - Fortaleza, Brasil)

The B20 Brasil in partnership with L20, the International Organization of Employers, and Deloitte, is organising the Workshop “Transformative Potential of AI and a Just Transition”. The event also provides a dinner, that will cover the release of the B20-L20 Joint Statement & IOE Deloitte Study on “AI-powered Transformation”, further supporting the dialogue with government officials to strengthen the position of business. The event will gather high-level representatives from government, business, and civil society to discuss pressing G20 issues related to labor and employment, as well as share the Deloitte-IOE report, which delves into the big debate surrounding AI, its impact on productivity, employment, and skills, and the readiness of G20 nations to seize AI opportunities.

| Time | Schedule |
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| 12:00 - 13:30 | Registration and Lunch |
| 13:30 - 13:50 | Opening remarks Alexandre Furlan, President of Labor Relations Council (CNI) Luiz Marinho, Minister (Brazilian Ministry of Labor) Roberto Suarez-Santos, Secretary General (IOE) FIEC (name TBC) |
| 13:50 - 14:30 | Interactive panel 1: JUST TRANSITION, SKILLS DEVELOPMENT AND CLIMATE ACTION Alexandre Tibechrani, PeopleTech Head (LHH Brazil/ Adecco) Danilo Macedo, Government Relations and Regulatory Leader (IBM) Felipe Morgado, National Superintendent for Professional Education (SENAI) Paula Montagner, Deputy Secretary for Statistics and Labor Studies (Brazilian Min. Labor) Moderation: Edith Nordmann (Chairman, NICCT) |
| 14:30 - 14:50 | Keynote speeches His Excellency Mr Gilbert Houngbo, Director-General (ILO) Gabriel Bello Barros, B20 Co-chair e Head CISCO Network Academy Brazil (B20) |
| 14:50 - 16:00 | Interactive panel 2: AI OPPORTUNITIES AND THREADS Anselmo Bonservizzi, Partner & Knowledge Partner of B20 Brasil (Deloitte Brazil) Cristina Kavalkievicz, Director for Social and Professional Qualification (Brazilian Min. Labor) Edson Cedraz, Government & Public Sector Leader, Northeast Region Leader (Deloitte) Fernanda Spinardi, Head of Customer Solutions (AWS) Paula Salomão, Principal Director and Knowledge Partner Employment & Education (Accenture) Rodrigo Pastl, Innovation Manager (CNI) Tiago Oliveira Mota, Director for Employment and Income (Brazilian Min. Labor) Thais Marcal, Government Relations (Rede Globo) Moderation: Luis Rodrigo Morales (Director for Policy, IOE) |
| 16:00 - 16:15 | Closing Remarks by B20 and Photo Session |
| Transfer to dinner venue (transportation will be provided) | |
| 17:00 | G20 Reception with cultural events and guided visit at Estação das Artes |
| 19:00 - 23:00 | G20 Dinner B20-L20 Joint Statement + IOE Deloitte Study release |

In partnership with:

Organized by:



B20 BRASIL
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B20 Employment & Education Taskforce

TRANSFORMATIVE POTENTIAL OF AI & THE NEED FOR A JUST TRANSITION A DEBATE ON BUSINESS RESILIENCE, INNOVATION AND SUSTAINABILITY

Concept Note

Artificial Intelligence (AI) adoption is crucial for businesses of all sizes. It enhances efficiency by automating routine tasks, provides valuable data-driven insights, and improves customer experience through personalised services. It reduces costs, promotes business growth, and offers a competitive edge by enabling faster innovation. AI improves decision-making with real-time analytics, bolsters cybersecurity, and drives the development of new products and services. Additionally, it boosts employee productivity by handling routine or mundane tasks, allowing staff to focus on more interesting strategic work. Overall, AI helps businesses operate more effectively and grow sustainably. At the same time, AI adoption presents challenges, such as the digital skills gap, lack of policies to minimise job losses, talent shortages, complex system integration, privacy and security issues, and ethical concerns. Addressing these challenges requires concerted efforts from policymakers and businesses leaders.

Mitigating and adapting to climate change are integral to a Just Transition. While mitigation efforts focus on reducing emissions and transitioning to low-carbon energy, adaptation involves building resilience to climate impacts. A Just Transition promotes policies to support workers and enterprises, including small and medium sized enterprises, through retraining and job placement programmes, and access to resources. Integrating skills development policies for a just transition into climate action plans is crucial for a sustainable and resilient future. Employers encounter numerous challenges in achieving a Just Transition, including balancing costs and benefits, reskilling the workforce, managing job displacement, navigating rigid regulatory compliance, engaging stakeholders, maintaining productivity, accessing funding, fostering a corporate cultural shift, and measuring impact. This requires careful planning, significant investment, and strong collaboration across all levels to ensure a just transition to sustainable practices.

For the next B20 Employment & Education Taskforce gathering, the B20, CNI and IOE are pleased to join forces to discuss these two policy areas and how these phenomena are impacting the labour market, skills development, productivity and sustainability.

Come and join us to share experiences, connect with business leaders and hear inspiring views and innovative strategies from businesses, IOE and employer organisations from the different regions and other stakeholders!

