

DIGITAL TRANSFORMATION AS A CATALYST OF SOCIETAL ADVANCEMENTS

Fostering digital inclusion of individuals, businesses and societies

Alagoas, September 09th, 2024

(VENUE TBC)

Concept Note

The B20 Brasil, in partnership with G20 and other social engagement groups, is organising the interactive workshop “Digital Transformation as a Catalyst of Societal Advancements”, followed by a networking dinner. The objective is to support the dialogue with government officials and enhance the cooperation among social partners. The event will gather high-level representatives from government, business, academia and civil society to discuss pressing G20 issues related to connectivity challenges and the need for digital inclusion, harmonizing cybersecurity and data protection standards, and responsible use of artificial intelligence.

Time	Schedule
8:30 - 9:00	Registration and Welcome Coffee
09:00 - 09:30	Opening remarks
09:30 - 09:45	Keynote speech: Digital Transformation as a Catalyst of Societal Advancements
09:15 - 11:00	Panel 1: Connectivity and digital inclusion of individuals and SMSEs
11:00 - 12:15	Panel 2: Cybersecurity as foundation for successful digital transformation
12:15 - 13:45	Lunch Break
13:45 - 14:00	Keynote speech: Privacy, assessment and security - insights from businesses
14:00 - 15:15	Panel 3: Data flow across borders with trust
15:15 - 16:30	Panel 4: Responsibly and sustainably harnessing the transformational potential of AI
16:30 - 16:45	Closing Remarks
16:45 - 17: 00	Group Photo
Transfer to dinner venue	
18:30 - 21:00	Dinner with G20 Digital Economy Technical Group Venue TBC

Context

Since the onset of COVID-19 in 2020, the global economy has faced unprecedented challenges, resulting in the steepest decline in economic activity since World War II. At the same time, the world is experiencing a period of intense technological development. New advancements are emerging at an ever-increasing pace, pervading every aspect of society, and pushing the limits of what is possible. Digital technology has fundamentally changed how people live, work, and interact with each other and with their environment, and this trend is on track to accelerate in the coming years.

In this context, digital inclusion serves as the foundation for digital transformation. Without universal connectivity, encompassing broadband coverage, price accessibility and digital literacy, underrepresented groups cannot fully benefit from this transformation.

Equally important is the debate around security and trust. This has become a major concern for individuals, businesses, and governments worldwide, and are now considered fundamental prerequisites for a successful digital transformation. While the adoption of technology and the growing dependence on interconnected networks have brought unparalleled opportunities for growth and innovation, there is an increased risk of cyber incidents which could lead to financial, operational, and reputational damage to organizations and individuals.

Data sharing is essential to enable the development and widespread adoption of digital solutions, creating significant social and economic value for individuals and businesses. However, discussions about data flows between nations are often complex, involving issues such as the protection of privacy, exchange of sensitive information like personal data and intellectual property rights, and even national and public security aspects.

Adding to this scenario, artificial intelligence has been rapidly and continuously evolving, affecting individuals, societies, and businesses at an ever-increasing pace. However, it was the widespread adoption of Generative AI applications that led to its recent breakthrough. The transformative power of AI is undeniable, but unlocking these benefits requires responsible consideration of its implications.

Come and join us to share experiences, connect with business and community leaders, hear inspiring views and innovative strategies, and network with organisations from the different regions!

G20 Digital Economy

The Digital Economy Working Group addresses themes related to connectivity, digital government, information integrity, and artificial intelligence. Established in 2021, the Working Group seeks to guide public policymakers on how to harness the digital potential of economies. To this end, the group encourages the process of digital transformation as an instrument for improving public participation and fostering socioeconomic development in an inclusive manner.

